2 St. Lawrence Drive

Cornwall, Ontario

K6H 4Z1

September 16, 2019

Martine Levy, Managing Director Public Relations

DDB Canada

1700 Bloor

Toronto

M4W 3T4

SUBJECT: Information Interview Request

Dear Martine,

My name is Sean Gallagher, I am a business student St. Lawrence College, and I am contacting you to see if you are available for a brief interview to learn more about your career and the Public Relations Industry.

After studying public relations in school I have decided that securing work in your industry is my dream career path. I recognize that DDB Canada is the most acclaimed PR and Advertising organization in the country and I would love the opportunity to learn from you. As part of a term project for my Communications 234 class we have been given the chance to locate someone in the professional world we aspire to be like and try to learn more about their career and how they got there. If you have any time in the next few weeks I would be grateful for the chance to ask you 10-20 questions so that I can get a better understanding of your working life, and then share what I’ve learned with my class. The interview wouldn’t take much time and would be completely at your convenience. If you have the time I would be happy to chat with you in person, over skype, on the phone, or by email. I really appreciate you considering my request and I will contact you by email on September 30th to see if you are available.

I’ve attached a list of 20 questions for you to review, and to give you a better understanding of what I hope to learn.

Thank you again for your consideration and best wishes,

Sean Gallagher MA, MSt (Oxon)

St. Lawrence College, Cornwall

Communications and Critical Thinking

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